



Peter Hironaka

Front End Developer

Formerly a digital producer with experience working with some of the biggest brands in the world (Nike, Hulu, Old Spice, among a few). Now looking to pursue my passion in becoming a Front End Developer.

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Skills

React
CSS In JS
ES-6
Version Control (Git)
HTML
CSS
Command Line Interface
Django
Rails
Shopify Liquid Templating
ZURB Foundation
Bootstrap
Sketch
Illustrator

PM Tools

Slack
Trello
Asana
Basecamp
JIRA

Education

San Jose State University B.S.
Journalism 2005-2009

Freelance Front End Developer

May 2017 - Present

- Working primarily in E-Commerce (Shopify) w/clients
- Client List includes: Nourish Snacks, The Chinatown Market, Pleasures, Pretty Bird Chicken

Digital/Content Producer

2013 - Present

MullenLowe

- Digital Producer supporting Whole Foods, Accura, California Avocado Commission, and EVA Airlines accounts.

- Worked with Production Shop Active Theory to launch creativityisintheair.com for EVA's first North America campaign.

Space150

- Producer and Account Lead on Nike Basketball and Nike Sportswear accounts.

- Lead Producer on Nike.com/sportswear production design updates over a 9 month period of time.

Hulu

- Servicing all Acquired Content and Hulu Original Series.
- Onboarding/Research of premium agency partners to collaborate within the Department.

The Madbury Club

- Lead Producer and Account Manager on both Nike Sportswear and Native Shoes accounts.
- Designed decks in Photoshop for Client presentations.

Wieden + Kennedy

- Transitioned from the Media team to the Interactive Production Department in 2013.
- Clients I worked on: Coca-Cola, Dodge, Nike, Old Spice